



# dö. our tune.

Listen to your tune together.  
À deux, à plusieurs.  
At the same time.  
And wherever you are.

Berlin – January 17, 2018. Listen to your tune together, at the same time and wherever you are – Available today, the award-winning iMessage Extension **dö** connects you with your loved ones through music. As an iMessage extension, **dö** lets you share songs from your Apple Music library with the people you like and love in real-time.

**dö** allows exact time-synchronous streaming of the same song between two or more iDevices which are spatially separated from each other. Here is how it works: After the listening-invitation is sent, all recipients have to touch their screens continuously to make the music play. Thus, the acoustic experience is emotionally enhanced by a shared haptic dimension. If one of the recipients releases the touchscreen, the playback is paused, but it can be resumed by re-touching the screen. While listening, each participant can see the position of the other participants' fingers on the screen represented by circles. These circles have to touch or overlap each other in order to make the music play. This gives you the feeling of actually touching the others' fingers and you are even able to dance together to your favorite beats.

With its intimate interaction **dö** aims for bridging physical distances with a digital service. While the world becomes smaller and smaller through digitalization, the social gaps are becoming larger and larger because many of the emerging networks rely on just audiovisual media and time-delayed consumption of the same content. When you share a tune with someone, how might you know if or when the other one actually listens to it? **dö** is a step in the direction of digital experiences shared in real-time with immediate feedback. In addition it brings a new haptic dimension into play that enhances audiovisual consumption.

## No extra app. dö integrates into iMessage.

Select a song from Apple Music, send it to your partner(s), listen together when all of you are ready.



## Share Apple Music in perfect sync

Touch your screen, and listen to your tune together in real-time.



## Bridge physical distance with digital interactions

Be close, even if you are far apart from each other.



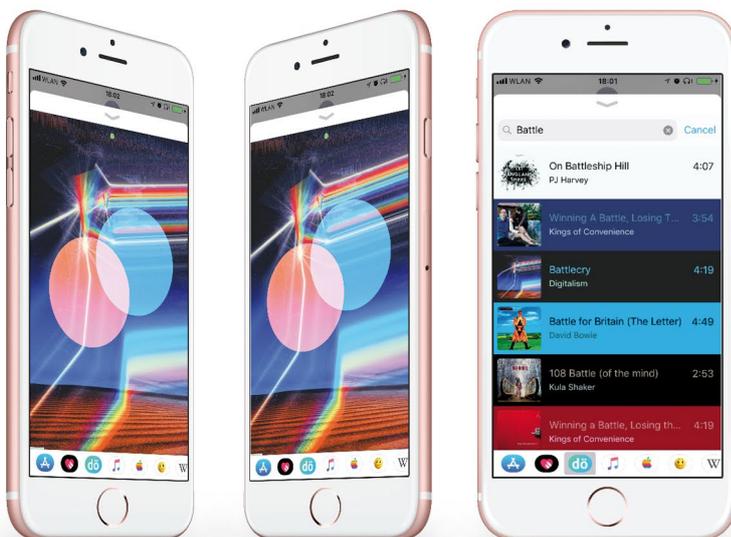
### Please find further information at:

<http://do.our.tune.berlin>

### Apple App Store Link:

<https://itunes.apple.com/en/app/d%C3%B6-our-tune/id1156102928?mt=8>

dö is a digital product by the Berlin-based design collective STUDIOMiii. It was founded by Kristin Moellering (Media Scientist), Marc Rentschler (Interface Designer) & Ekkehard Petzold (iOS Developer). Together they craft ideas, digital products and services between media, society and culture.



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